



DONATIONXCHANGE PROPOSAL FOR TECHNOLOGY & SERVICES

For The Multistate Registration and Filing Portal, Inc.

April 8th 2016

EXECUTIVE SUMMARY

DonationXchange (DX) is pleased to submit this proposal for technology and services to support the MRFP project. Over the past 14 years, we have partnered with several Fortune 500 Companies, Corporate and Private Foundations, the NFL, NBA, NHL and MLB, Major Universities, the Hospitality and Tourism Industry and 500,000+ Non-Profits. We are committed to improving Social Responsibility through an innovative cloud based platform that is easily customized and branded to meet the unique needs of our clients.

[REDACTED]

[REDACTED]

DONATIONXCHANGE - MRFP PROPOSAL

DonationXchange (DX) proposes using the current DX platform to start managing the Charitable Registration Forms for all the pilot States on the program.

The key features available in the current operational platform:

- Fully operational and secured cloud based platform that currently supports over 500,000 non-profit organizations (NPO) requesting donations from over 600 businesses and charitable foundations. The content on the applicants/NPO are updated at least 4 times per year. The platform processes over 1,000,000 requests per year, with unlimited scalability.
- The platform requires NPO's to provide 80% of the information that is required for each State Registration. DX already maintains majority of the data elements required for the MRFP and State filings.



- The platform is robust and flexible to support MRFP (and each State) long-term goals. [REDACTED]
- Non-Profit Organizations and their fundraisers are currently provided with Portal account, to track historical requests, update current requests and re-apply for charitable donations. They will be able to utilize the existing Portal to track their MRFP Applications and to File their annual renewals. The Portal will maintain their historical information to make it easier to start and complete their renewals without the need to re-enter information.
- DX is already integrated with the IRS Exempt Organizations data feeds. We currently pull the IRS information on a quarterly basis for over 1.5 million Exempt Organizations. The information is provided to all our customers at no additional cost. We maintain the integrity and relevancy of the information on an ongoing basis. Our MRFP proposed solution already pulls NPO IRS information to use for the completion of the registration application. DonationXchange will implement the IRS 990 file feed from the IRS when it becomes publically available at no additional costs to MRFP.
- DX will work with MRFP to define the requirements and to support third party registration service providers to transmit data for multiple registrant/clients electronically. We currently allow for CSV batch imports into DX via Secure FTP site. This might be an alternative option to allow third-party electronic submissions.
- DX proposed solution currently allow attachments of any documents to be included with each Application/Request. This may include IRS Form 990-PF, 990, 990EZ, etc.
- DX already offers non-confidential NPO information to be available to the public for selection and review. The information can be extended further based on MRFP requirements.
- State' Administrators will be provided with a Management Portal to track, manage, and process Registration applications. The platform has a robust workflow capability to automate and enhance the processing of the requests.
- DX has multiple reporting and statistical analysis tools built in to manage the program. (Exhibit 2). State' Administrators, will be able to use DX's dynamic query reporting and statistical analysis tools to spot outliers and potential for fraud.
- DX is PCI compliant and supports secured credit card processing for payment of transactions. The proposed MRFP solution will accommodate one payment to cover the application and all the state fees. The State application fees will be redistributed back to the individual States electronically on a weekly basis. (Exhibit 3)
- DonationXchange will use a transaction-based funding model to recoup the costs of the service and the ongoing support of the service. [REDACTED]

Key Benefits to MRFP

- [REDACTED]
- The platform has been operational and fully tested for over 8 years.
- The platform supports over 500,000 organizations. Many are not aware of the State registration requirements. We will be able to work with the States to simplify the registration and improve registration compliance.



- [REDACTED]
- [REDACTED]

CONCLUSION

We are fully vested in the success of the MRFP project in making Social Responsibility an easier process for Donors, Charities, and all government agencies. [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

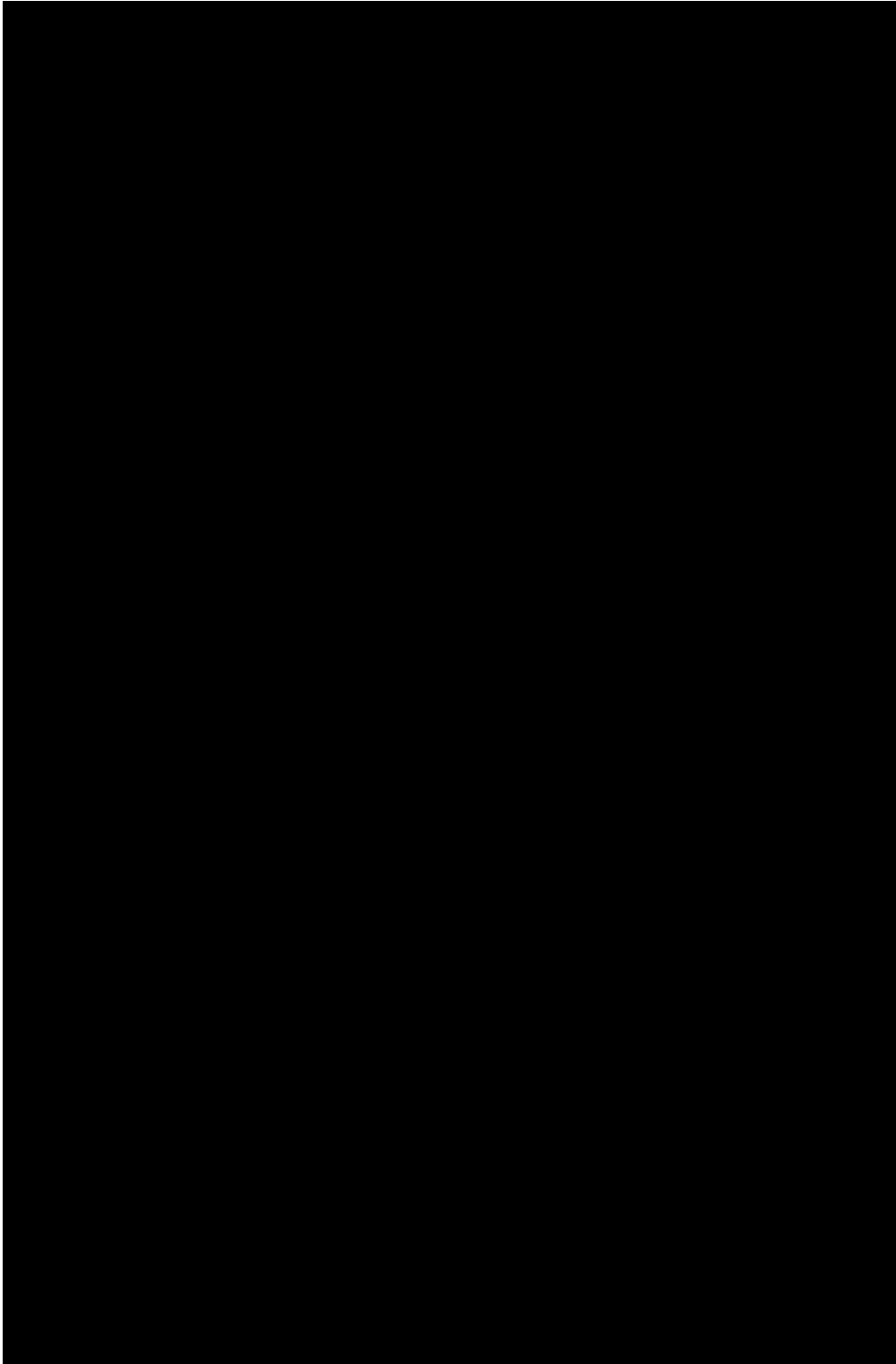
[REDACTED]

Thank you for your consideration,

David Hassen
 Managing Partner
 DonationXchange

[REDACTED]

EXHIBITS



(Included forms are copyright of SNAP Solutions LLC dba DonationXchange 2016)

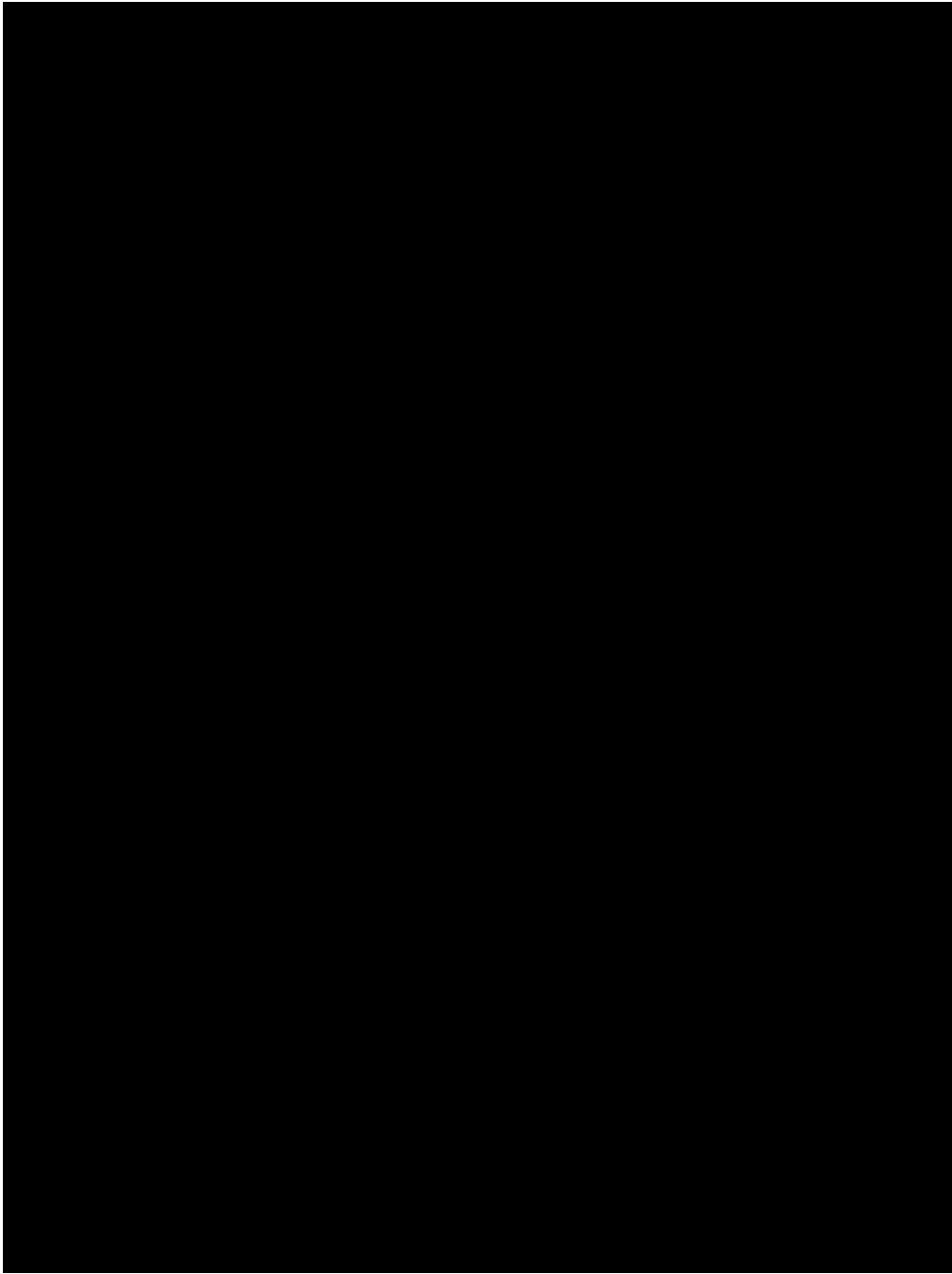


Exhibit 1

(Included forms are copyright of SNAP Solutions LLC dba DonationXchange 2016)

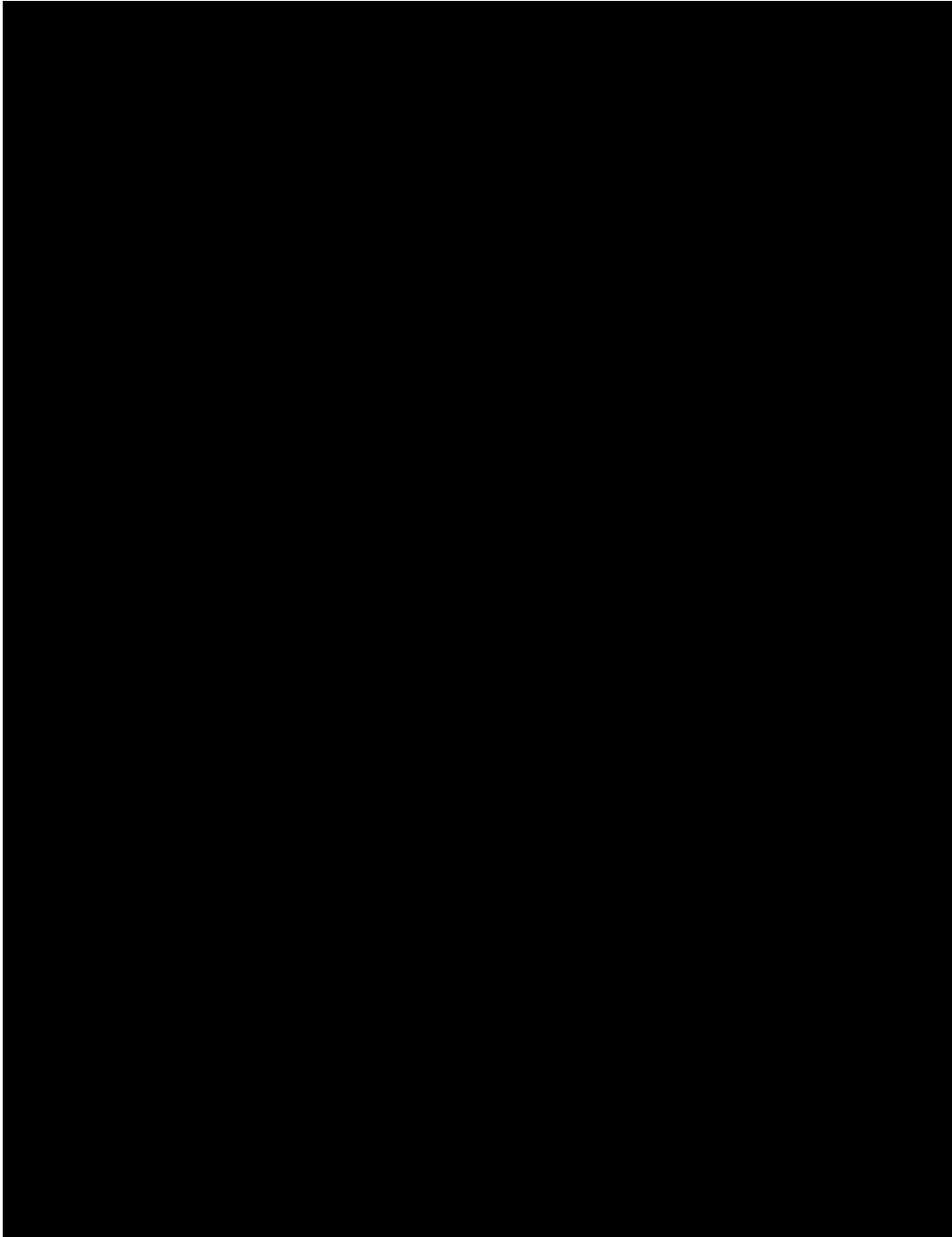
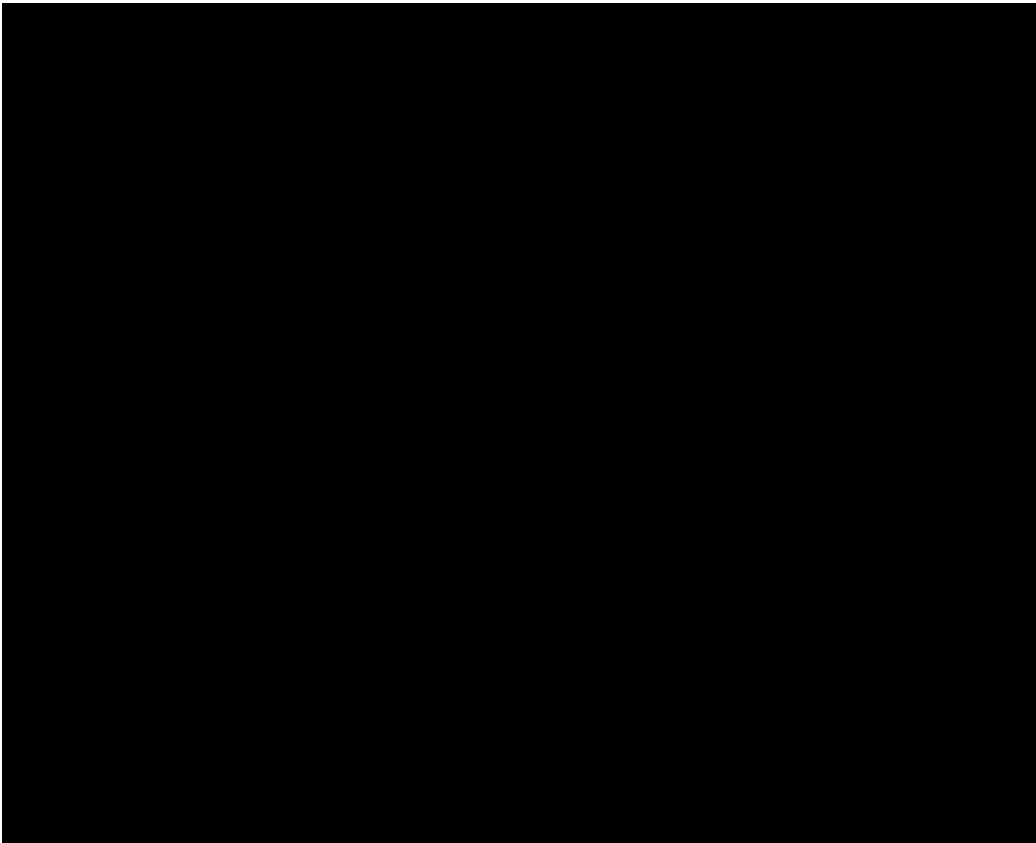


Exhibit 2 (reporting and statistical charts)

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